

What is claimed is:

1. A service ticket issuing system for treating data as a service ticket, wherein the data contains an identification indicator and is downloaded through a communication line by a user by using a communication terminal.

2. The service ticket issuing system according to claim 1, wherein the communication terminal is specified in advance and prohibited from downloading the same data repeatedly.

3. The service ticket issuing system according to claim 1 or 2, wherein the communication terminal generates the identification indicator.

4. The service ticket issuing system according to any one of claims 1 to 3, wherein the communication terminal is a game device, and the data is a game performed on this game device.

5. The service ticket issuing system according to claim 4, wherein the value of the service ticket changes according to conditions such as the data downloading status.

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6. The service ticket issuing system according to any one of claims 1 to 5, wherein an effective term is set for the service ticket.

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7. The service ticket issuing system according to any one of claims 1 to 6, wherein a carrier capable of retaining data as the service ticket is specified.

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8. The service ticket issuing system according to any one of claims 1 to 7, wherein a service provider is specified, who provides a service corresponding to the service ticket.

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9. The service ticket issuing system according to claim 8, wherein the service provider has equipment to which the carrier can be connected.

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10. The service ticket issuing system according to claim 9 or 10, wherein the carrier displays a bar code for indicating the service ticket and the equipment comprises a bar code reader for reading this bar code.

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11. The service ticket issuing system according to claim 9 or 10, wherein the equipment identifies the

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identification indicator.

12. The service ticket issuing system according to claim 9 or 11, wherein the equipment is a game device.

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13. A service ticket issuing service for treating data as a service ticket, wherein the data contains an identification indicator and is downloaded through a communication line by a user by using a communication terminal.

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14. The service ticket issuing service according to claim 13, wherein the communication terminal is specified in advance and prohibited from downloading the same data repeatedly.

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15. The service ticket issuing service according to claim 13 or 14, wherein the communication terminal generates the identification indicator.

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16. The service ticket issuing service according to any one of claims 13 to 15, wherein the communication terminal is a game device, and the data is a game performed on this game device.

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17. The service ticket issuing service according to claim 16, wherein the value of the service ticket changes according to conditions such as the data downloading status.

18. The service ticket issuing service according to any one of claims 13 to 17, wherein an effective term is set for the service ticket.

19. The service ticket issuing service according to any one of claims 13 to 18, wherein a carrier capable of retaining data as the service ticket is specified.

20. The service ticket issuing service according to any one of claims 13 to 19, wherein a service provider is specified, who provides a service corresponding to the service ticket.

21. The service ticket issuing service according to claim 20, wherein the service provider has equipment to which the carrier can be connected.

22. The service ticket issuing service according to claim 20 or 21, wherein the carrier displays a bar code for indicating the service ticket and the equipment comprises a bar code reader for reading this bar code.

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23. The service ticket issuing service according to claim 21 or 22, wherein the equipment identifies the identification indicator.

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24. The service ticket issuing service according to any one of claims 21 to 23, wherein the equipment is a game device.

25. A service method comprising:
a server for a service provider to manage user information and to delivery contents requested by a user;
an information processing terminal having storage means for storing the contents and display means for displaying an image on a screen by using image data contained in the contents; and

a service providing terminal having matching means for reading user data contained in the contents stored in the information processing terminal, and for matching that user data with user data in the server, determination means for determining an appropriate user on the basis of the matching, means for providing a specified service to the user when the determination means identifies the user as an appropriate user, sending means for sending service completion information to the server at the time of

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processing terminal recognizes the specified user and service content according to the bar code, performs the processing to provide a service according to the service content, sends new personal information generated by the service to the server, and updates the personal information of the user so that the new personal information is reflected in the service content at the time of next delivery.

27. The service providing system according to claim 26, wherein the server has specified information registered therein according to a plurality of products,

wherein at the service providing facility comprising a plurality of products, each having a bar code displayed thereon, and a bar code reader capable of reading the bar code and sending it to the server, the user causes the bar code reader to read the bar code displayed on a product selected among the products and to send it to the server, and

wherein on the basis of the received bar code, the server identifies the specified product among the registered products, creates a bar code enciphering a specified service content regarding this product, and sends image data containing the bar code to the user.

28. A machine readable storage medium having a

program stored therein for causing a computer to download data in the service ticket issuing system according to any one of claims 1 to 12.

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